

1

Discover Mission and Values

Core Purpose

Core Values

Mission

2

Create Vision

Big Hairy Audacious Goal

Description of the Desired Future

3

Changemaking Systems, LLC

Do SWOT and Strategic Analysis

Scan External Opportunities and Threats

Assess Internal Strengths and Weaknesses

Market Share, Customer Relationships

Products/Services

Capabilities

Results

Discern Competitive Advantages/Vulnerabilities

4

Select Driving Force - Value Discipline



5

Build Strategic Framework

Market Positioning and Share

Products/Services Offered

Core Capabilities

Growth and Returns

Changemaking Systems, LLC
Strategies/Scenarios for Competitive Advantage

6

Address Critical Issues That Inhibit Success

Work Processes

Resources

Systems

Skills

Structure

Teamwork

Leadership

Culture

7

Plan, Budget, and Prepare Scorecard

8

Communicate, Implement, Monitor, Evaluate

CS
Changemaking Systems, LLC

John Johnson, Changemaking Systems, LLC, founded Changemaking Systems in 1982. His professional background is diverse. He has worked as a consultant to businesses, a general manager, a community organizer, counselor, the vice president of a 120-member professional firm, an administrator, educator, writer, small business owner, and a minister. .

His formal learning has come through Gustavus Adolphus College, Northwestern Lutheran Theological Seminary, the Preparing Educational Trainers and Consultants study and laboratory series at the Northwest Regional Educational Laboratory and the University of Michigan School of Social Research, as well as many days of workshops, seminars, labs, practicums, and tutorials on the various dimensions of organizational, personal and management development, including those of the National Training Laboratory.

Changemaking Systems is a strategic planning consultant firm located in Minnesota.

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